

EDUCATION TRAINING **Fashion Institute of Technology - New York, NY**
Bachelor of Fine Arts Fashion Design, 2021

Politecnico Di Milano - Milan, Italy, Fashion Design, 2020

SKILLS

- Fashion Design/Pattern Making/Draping/Construction/Tech Packs
- Proficient in Photoshop, Illustrator, Excel, PLM
- Illustration/Painting
- Creative Writing
- Public Relations and communication skills

EXPERIENCE **ASSISTANT DESIGNER** 12/2021 - 02/2023
BCBG

- Worked directly with the creative director
- Sketched designs, created flats and tech packs for upcoming collections
- Created line sheets and communicated with production team and vendors
- Assisted with meetings, fittings, and photoshoots
- Created designs for capsule collection in collaboration with celebrity stylist/influencer Maeve Reilly

KICKSBYARD — FOUNDER / DESIGNER 01/2018 - Current

- Hand-painted custom shoe and lifestyle brand.
- Customized multiple cleats for NFL Jets player, Bilal Powell, for the annual #cleatsforacause campaign in 2019 and is featured on the Jets website.

FASHION DESIGN INTERN 01/2021 - 06/2021
AMUR

- Worked directly with the creative director and senior designer.
- Used CAD software to create fabric designs and flats, organized mood boards, sketched designs for upcoming collections, and assisted with photoshoots.

FASHION DESIGN INTERN 05/2019 - 09/2019
Ronny Kobo

- Worked closely with head designers as well as the creative director.
- Sketched flats, drafted patterns using CAD software, sourced fabrics, communicated directly with factories, and assisted at photoshoots.

PR INTERN 06/2018 - 08/2018
3.1 Phillip Lim - Manhattan, NY

- Public Relations- organized closets and delivered and kept track of packages via excel spreadsheets.
- Communicated with PR agents regarding loans and photoshoots.

PR INTERN 06/2017 - 08/2017
Bibhu Mohapatra

- Public Relations- assisted backstage during Fashion Week, planned the fashion show's after party, delivered and kept track of packages, contacted editors and stylists to arrange loans.

THESIS WEBSITE <https://fashionshow.fitnyc.edu/gallery-2021/rachel-sopher-harelick/>